



**MIKE**

**WILLIAMS**

P r e s i d e n t

**Greater Concepts**

b y D e s i g n

## CONTACT

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[Recipient Name]  
[Title]  
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Dear [Recipient Name],

If I could take a moment of your time, I would like to introduce myself.

My name is Mike Williams and I have spent more 35 years as a Financial Analyst and Operations executive for Marriott Hotel and Conference Centers and Sodexo Corporate Services.

In 2010, I experienced a spinal cord injury that resulted in me becoming a Quadriplegic. Although the medical misfortune has led to a minor change in lifestyle; I still have my strong passion for Business Leadership and directing environments towards training and profitability. Greater Concepts by Design was established to assist business and industries in developing of operating procedures, marketing, and training.

While most operations work day by day to meet the ongoing challenges of business, it becomes tough to view in on the process of managing as opposed to getting caught up in it. One of my goals that I achieved was to become an author of a great leadership tool that would assist in the development, and enhancement of management skills.

The only thing in today's market that seems to be constant is change. People are the key ingredient to how we facilitate change. The growth of business takes strong leadership practices, along with a point of reference that leads us down the correct path. This seems difficult to find.

Greater Concepts by Design as a front runner in business growth and consulting, has created an excellent book that breaks down the simple tasks of managing and growing people towards business profits.



Effective Supervision can be purchased at  
<http://www.mcssl.com/store/greaterconceptsbydesign>

Dorrance Publishing  
Amazon Books  
Barnes and Noble

Looking to start a new business venture? Are you looking to renew or refresh an existing location? Visit our website: [www.greaterconceptsbydesign.com/Business-Development.html](http://www.greaterconceptsbydesign.com/Business-Development.html)

We are offering a free 30minute phone consultation to discuss growth opportunities and possible cost savings for your business.

Please call 630-839-9217

Mike Williams